



COOKBOOK PUBLISHERS
A Division of PrintComm, Inc.
 P.O. Box 15920
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 cookbookpublishers.com

COOKBOOK ORDER FORM

THIS FORM MUST BE SUBMITTED WITH RECIPES.

GENERAL INFORMATION

- Organization (*Qualified organization only*) Business Individual Family

NAME or ORGANIZATION: _____

CITY/STATE/ZIP: _____

CORRESPONDENT

Name: _____

Address: _____

City: _____

State/Zip: _____

Home Phone: _____ / _____

Business Phone: _____ / _____

E-mail: _____

Name: _____

Address: _____

City: _____

State/Zip: _____

Home Phone: _____ / _____

Business Phone: _____ / _____

E-mail: _____

PAYMENT & SHIPPING INFORMATION

SEND THE INVOICE TO:

Name: _____

Address: _____

City: _____

State/Zip: _____

Home Phone: _____ / _____

Business Phone: _____ / _____

E-mail: _____

SHIP THE BOOKS TO:

Name: _____

Address: _____

City: _____

State/Zip: _____

Home Phone: _____ / _____

Business Phone: _____ / _____

▶ ▶ ▶ **A STREET ADDRESS IS REQUIRED.** ◀ ◀ ◀

UPS and truck lines cannot deliver to a P.O. Box.

COOKBOOK SPECIFICATIONS

Per book price

Books _____ Estimated # Recipe Pages (# Recipes divided by 2) _____

- Recipes Enclosed *or* Cookbook Creator® Account # _____

BOOK STYLE (*Choose One:*)

- Soft Cover Hardback Cover Padded 3-Ring Binder

Back cover lamination on Soft Cover Style \$.25/book _____

Cover Wording: _____

Wording on Spine (*3-Ring Only*): _____

COVER (Let's Create Your Cookbook Guide p. 21-76)

A. Standard or Customizable Cover Design Name (p. 21-76)

Standard or Customizable Cover Design. Design name (p. 21-76): _____ INCLUDED

Photo: Use ours Use Cookbook Publishers' photo. Photo name: _____

Wording: Cookbook Publishers, please choose appropriate typestyle. Our wording is camera-ready.

Choose typestyle (p. 82-84): _____

Ink: Black ink - or - House ink (p. 79, Color: _____) INCLUDED

If you completed Step A, proceed to Step C..

B. Upgraded Cover: Complete this section

Outside Front Cover

- Our artwork is press-ready - or - **INCLUDED**
- Cookbook Publishers' art department please design from our mock-up **\$20/order**
- Cover Wording Typestyle (p. 82-84): _____
- Black Ink **INCLUDED**
- House Ink (p. 79, Color) - or - PMS Ink (specify) _____ **INCLUDED**
- Multi-Color **INCLUDED**
- Non-Continuous Bleed for soft cover only (image extends to/beyond the edge of the cover and is not a solid color) **\$.15/book**

C. Other Covers (Soft Cover Style):

- Inside Front Cover _____ Inside Back Cover _____ Outside Back Cover _____
- Our artwork is press-ready - or - **INCLUDED**
- Cookbook Publishers' art department please design from our mock-up **\$20/order**
- Wording Typestyle (p. 82-84): _____
- Print our design and/or wording in black ink **\$.10/book**
- Print our design and/or wording in House Ink (p. 79, Color) - or - PMS Ink (specify) _____ **\$.20/book**
- Multi-Color **\$.20/book**

D. Printed Liners for Hardback Cover and Padded 3-Ring Binder Style

Design: **Choose one** Table Settings/Napkin Folding Equivalents/Measurements Frame Corners Our artwork

Ink Color: **Choose one**

- Black ink **\$.20/book**
- House ink (p. 79, Color: _____) - or - PMS ink (Specify: _____) **\$.40/book**
- Multi-Color **\$.40/book**
- Specific cover instructions are enclosed

BINDER (Let's Create Your Cookbook Guide p. 80-81)

- Plastic Comb Binder (Soft Cover or Hardback Cover)
First Color Choice: _____ Second Color Choice: _____ **INCLUDED**
- Imprinted Plastic Comb Binder: 100 - 299 books @ \$1.60/book / 300 - 499 books @ \$.75 per book / 500+ books @ \$.55 per book
Ink Color for imprint (p. 79): _____
Wording: _____
- Plastic Coil Binder (Soft Cover only, maximum 250 pages) **INCLUDED**
First Color Choice: _____ Second Color Choice: _____

DIVIDERS (Let's Create Your Cookbook Guide p. 87-136)

A. Standard, Customizable or Customer-designed Full Color Dividers (7 per set)

on 80# Silk Text (with our back-ups in black ink)

Design Name _____ **INCLUDED**

B. Standard, Customizable or Customer-designed Black & White Dividers (7 per set)

on 60# Text (with Cookbook Publishers' back-ups in black ink)

Design Name _____ **INCLUDED**

For Customizable design dividers, use Cookbook Publishers' photos - or - use our photos Design Name _____

Use Cookbook Publishers' category names - or - Use our category names

- Appetizers, Beverages - or - _____ **INCLUDED**
- Soups, Salads - or - _____ **INCLUDED**
- Vegetables - or - _____ **INCLUDED**
- Main Dishes - or - _____ **INCLUDED**
- Breads, Rolls - or - _____ **INCLUDED**
- Desserts - or - _____ **INCLUDED**
- Miscellaneous - or - _____ **INCLUDED**

Standard Divider Design, TABBED. Design Name (7 per set) **\$.175/book**

C. Additional Dividers (over 7) - category names (Add as many as needed)

Additional Dividers Over 7 OR With Stock Upgrade

- 60# White Paper Stock Black Front/Black Back - add 2 pages per additional divider to total page count on page 3.
- 80# Silk Paper Stock (white stock only) _____ # div ____ x **\$.18/div (per book)**
- Cover Stock (color of stock, all color dividers are printed on white stock) _____
— Color Front/Black Back # div ____ x **\$.20/div (per book)**
— Black Front/Black Back # div ____ x **\$.15/div (per book)**

- Cover Stock with Tabs (*color of stock, all color dividers are printed on white stock*) _____
- Color Front/Black Back # div ____ x \$.25/div (*per book*)
- Black Front/Black Back # div ____ x \$.20/div (*per book*)
- Other — Divider Backs in Color # div ____ x \$.15/div (*per book*)
- Non-continuous Bleed at @ 20¢ per book (*image extends to/beyond edge of divider and is not a solid color*) \$.20/book
- Cookbook Publishers' art department please design from our mock-up # div ____ x \$20/div (*per order*)

RECIPE PAGES (*Let's Create Your Cookbook Guide p. 139-166*)

Choose one format:

- Traditional Classic Welcome Home E-Z Read
- Add *Recipes Not Continued* layout with the above INCLUDED
- Black Tie Casual Fanciful Premiere
- Only available in Recipes Not Continued INCLUDED
- Economy (*only available in Recipes Continued*) INCLUDED

A. Color Printing on Recipe Pages

Print my recipe titles in house ink (*p. 79 - specify color*) _____ # pages ____ x \$.03/page (*per book*)

Add Images to my recipe pages in black ink (included) - or - 4/color (*p.156-157*)

included with recipe titles in color, or # pages ____ x \$.03/page (*per book*) with recipe titles in black ink

B. Paper Stock - Choose one:

- White 60# paper stock INCLUDED
- Crème 60# paper stock \$.20/book
- White 80# silk text \$.20/book

C. Recipe Page Options - Choose all that apply:

- Include Sub-Categories INCLUDED Include Recipe Icons INCLUDED
- Include Recipe Notes INCLUDED Include Contributor Index INCLUDED

TEXT & ART FILLERS (*available with Recipes Not Continued only*):

- Use our art or text fillers (*enclosed*) INCLUDED
- Use Cookbook Publishers' art or text fillers. Filler set name (*p. 158-159*) INCLUDED
- Specific Recipe Page Instructions are enclosed.

PERSONAL PAGES (*Let's Create Your Cookbook Guide p. 169-178*)

- We want the following Personal Pages in the front of our cookbook in the following order (*add to total page count below*):
- Title Page or substitute with _____
- Expression of Appreciation or substitute with _____
- Photo or Sketch Page or substitute with _____
- Officers/Committee Page or substitute with _____
- Number of additional personal pages in black ink _____
- Print personal pages in 4/Color # pages ____ x \$.03/page (*per book*)
- Include 12 pages of nutritional information in the back of our cookbook
- Cookbook Publishers design Personal Page(s) # pages ____ @ \$20/page (*per order*)
- Cookbook Publishers scan, crop and place photos/images and add captions # scans ____ @ \$6.00/image or photo (*per order*)
- Specific Personal Page Instructions are enclosed
- Cookbook Publishers' art department please design from our mock-up # pages ____ x \$20/page (*per order*)

CALCULATE YOUR BASE PRICE

Estimated # Recipe Pages (# of recipes divided by 2) _____

Estimated # of Personal Pages above _____

of Pages for Additional Black and White Dividers (over 7) on 60# Paper Stock _____

Nutritional Information Pages (12) _____

Total Estimated Pages _____

Estimated Base Price (*see Price List for Soft Cover, Hardback Cover, or 3-Ring Binder Cover Style*) _____

Total all per book prices for your COST PER BOOK _____

ADDITIONAL OPTIONS

- We want to proof all components of our cookbook copy e-proof mailed \$35.00 (*per order*)
- E-proof of components other than recipes (*specify under special instructions*) \$25.00 (*per order*)
- We have submitted PRESS-READY inside advertising pages - or - # pages ____ x \$.04/page (*per book*)
- Cookbook Publishers set up our advertising pages from the copy enclosed # pages ____ x \$40.00/page (*per order*)
- We have submitted PRESS-READY cover ads (*ink charges apply. See p. 2*) - or - # pages ____ x \$.04/page (*per book*)
- Cookbook Publishers set up our cover advertising pages from the copy enclosed # pages ____ x \$40.00/page (*per order*)
- Return our artwork/photos \$5.00 shipping and handling
- Return our recipes (*3 months after the cookbooks are shipped*) \$10.00 shipping and handling

SPECIAL INSTRUCTIONS

Name to be printed on the order form in the back of your book:

Name: _____

Address: _____ City/State/Zip: _____

Price you will charge for book if known: _____; otherwise this space will be left blank on your order form, to be filled in at your discretion.

If you want the postage changed from \$3.00 please indicate amount: _____

CONTRACT

This Contract MUST BE SIGNED before the order can be processed. Please carefully read the Contract below in its entirety before signing.

Contract Signer is financially responsible for payment of cookbooks.

TERMS & CONDITIONS: Cookbook Publishers, hereinafter referred to as the Company, agrees to print personalized cookbooks to the specifications listed on the Cookbook Order Form, and/or as specified in the Cookbook Creator® online utility. The purchaser, hereinafter referred to as the Customer, agrees to furnish all recipes and other items of specific and personalized nature to be published in the Customer's book. Upon receipt of this Contract, prepayment, and receipt of recipes, this Contract is in effect and binding. If Customer cancels, they will be responsible for any costs incurred by the Company for production time and/or materials invested in the order.

PRODUCTION: The Company assumes responsibility for scheduling and production of the cookbooks. The normal production time is 30 to 40 working days (20 to 25 working days when Customer uses Cookbook Creator®), but the Company reserves the right to adjust production schedules due to heavy seasonal demands, shortages, strikes, floods, or any other reasonable cause whatsoever.

SHIPPING: The Company will ship by the most economical and dependable method – usually UPS or truck line. The Company will prepay the freight,* then add the charges to the Customer's invoice. *For orders requiring USPS delivery, freight will be paid before books ship. The Company assumes responsibility for packing of the cookbooks. The Customer shall inspect the delivered cookbooks for damage, and verify the number of boxes delivered. Damaged or missing cookbooks must be reported to the Company within 10 days. Under no circumstances are books to be returned to the Company without prior written approval from the Company. Defective books not attributable to shipping damage must be reported to the Company within 60 days after shipment of books. The Company reserves the right to credit, replace, or repair defective books.

OVERRUN/UNDERRUN: Following standard Printing Trade Customs, all orders will be subject to a 10% overrun/underrun factor, so you may not receive the exact number of cookbooks ordered. You will only be billed for those cookbooks actually received.

CORRECTIONS: The Company reserves the right to use its judgment on design of artwork and cookbook cover if no definite instructions are provided. Errors found in the Customer's books

shall be corrected at the Customer's request on the subsequent printing. Any errors found to be the fault of the Company will be corrected free of charge. Any errors found to be the fault of the Customer whether due to material submitted inadequately by the Customer or due to inadequate final proofing by the Customer will be subject to a correction charge. The Company will hold the Customer's original copy for a period of three (3) months, and will return Customer's copy after this period only if requested by the Customer.

PAYMENT: Qualified organizations receive the following terms: one-half of the balance due 30 days after shipment, and the remaining balance due 60 days after shipment. Accounts may be paid in full at any time before invoice due dates. **Businesses, Individuals, and Families must pay one-half of the estimated cost of the order at the time the order is placed, with the balance plus shipping due before the cookbooks are shipped.** Delinquent accounts (those over 90 days) will be subject to 1 1/2% per month interest charges (18% per annum). If collection agency and/or attorney fees are required to collect overdue accounts, the Customer is liable for all collection charges. All orders must be paid in U.S. currency, or by Visa, MasterCard, or Discover credit cards.

COPYRIGHTS & TRADEMARKS: The Customer warrants that releases have been obtained to reproduce any and all copyrighted materials submitted for reproduction. The Customer takes all responsibility for any copyright or trademark infringement regarding use of images or other artwork.

INDEMNIFICATION: The Customer shall indemnify and hold harmless the Company, and its authorized representatives, from any and all loss, cost, expense, and damages on account of any and all claims, demands, actions, and proceedings that may be instituted against the Company on grounds alleging that the said manufacture, use, marketing, or sale of the cookbook violates any copyright, trademark or proprietary right of any person or business. The Customer agrees to, at Customer's own expense, promptly defend and continue the defense of any such claim, demand, action or proceeding that may be brought against the Company.

PLEASE SIGN HERE

We (I) have read the above and we (I) hereby authorize the Company to compile and print a cookbook in the quantity and specifications as stated on this Cookbook Order Form. We (I) understand fully the terms and conditions, and by signing this contract we (I) agree to be responsible for prompt payment within the specified time

ORGANIZATIONS: TWO unrelated adult signatures are required before the order can be processed. One signer must be authorized to make financial decisions. **BUSINESSES, INDIVIDUALS, AND FAMILIES:** One adult signer and 1/2 payment is required before the order can be processed.

PLEASE SIGN HERE. (All fields are required.)

Name (Please Print) _____ Date _____

Signed X _____

SIGNATURE REQUIRED

Title _____ Term Expires _____

Address _____

City _____

State _____ Zip _____

Home Phone (_____) _____

Business Phone (_____) _____

E-Mail _____

EIN # (Businesses Only): _____

Name (Please Print) _____ Date _____

Signed X _____

SIGNATURE REQUIRED

Title _____

Address _____

City _____

State _____ Zip _____

Home Phone (_____) _____

Business Phone (_____) _____

E-Mail _____

EIN # (Businesses Only): _____